

DIGITAL ECONOMY MASTERPLAN 2025

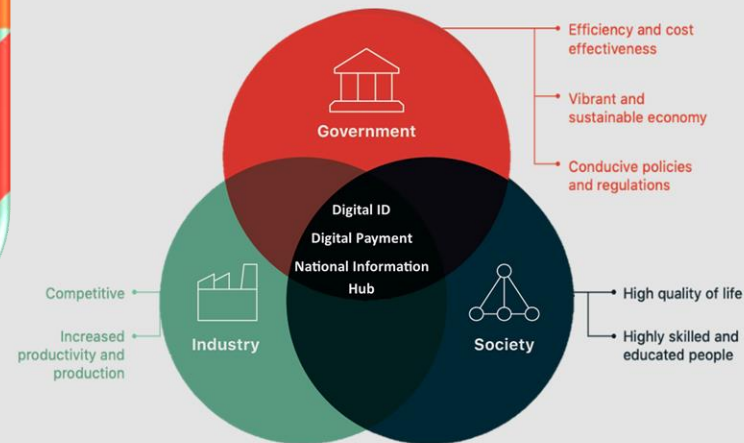
Building on Foundations: Our Digital Journey Ahead



In **June 2020** under the Digital Economy Council (DEC), Brunei Darussalam launched its Digital Economy Masterplan 2025 with a vision of turning the country into a **“Smart Nation Through Digital Transformation”**

The Government, Industry and Society are closely interrelated in the eco-system of Digital Economy.

The DEC Flagship Projects on Digital ID, Digital Payment and People Hub serve as the backbone of the eco-system.



Vision



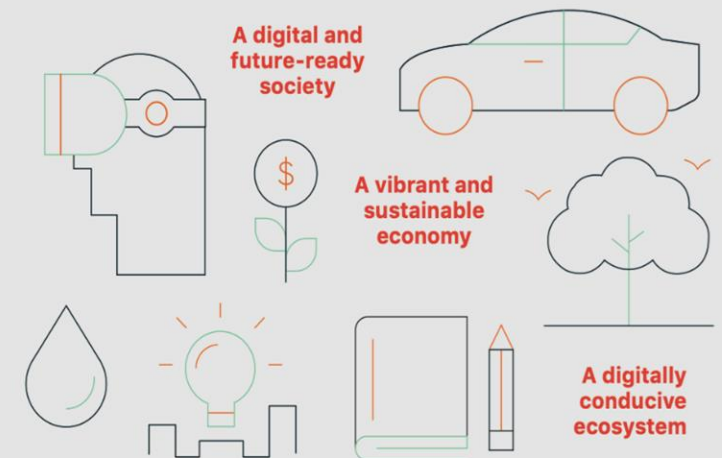
Smart Nation through Digital Transformation

Mission

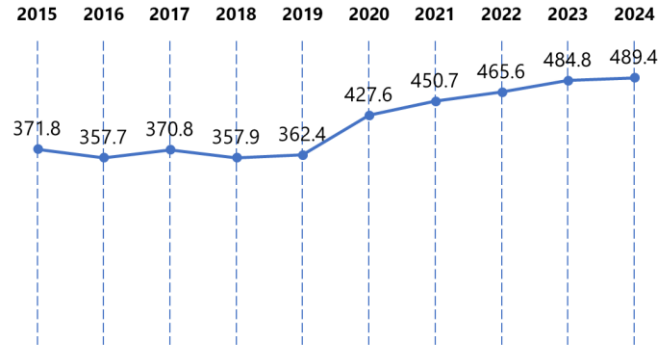


To drive and enhance Brunei Darussalam's socio-economic growth through Digital Transformation

Strategic Outcomes

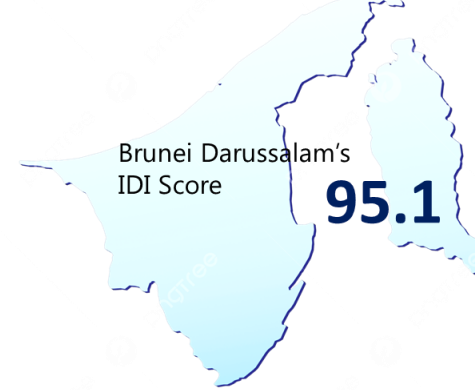


ICT SECTOR CONTRIBUTION TO GDP
(BND MILLIONS)



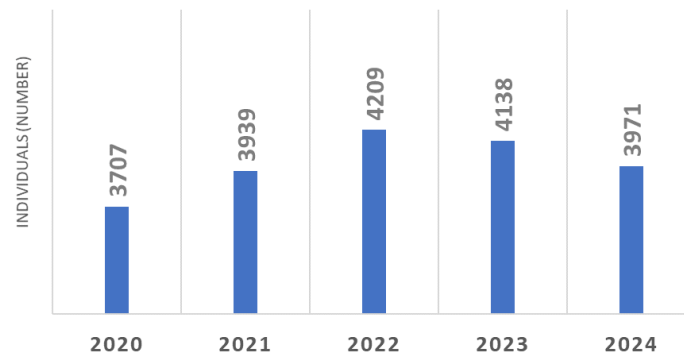
BND 489.4 Million ICT sector contribution to GDP in 2024. The telecommunications subsector remained the primary driver of this growth

ITU ICT DEVELOPMENT INDEX (2024)



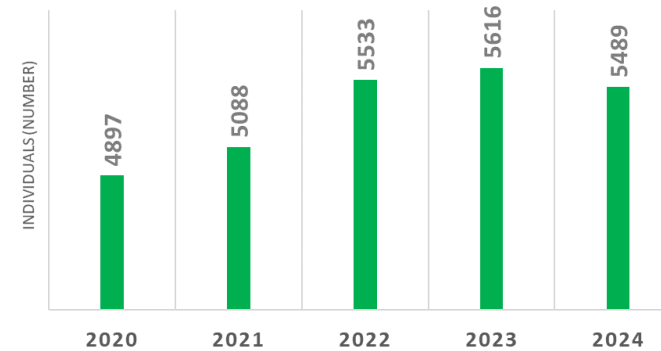
Brunei Darussalam scored 95.1 in 2024, improving from 94.8 last year and remaining one of the highest in ASEAN.

NUMBER OF ICT SPECIALIST IN ALL
SECTORS

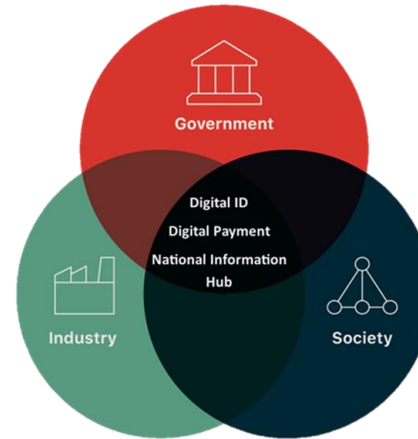


Total of 3971 ICT Specialists in various sectors have been recorded for the year 2024

NUMBER OF EMPLOYMENT IN ICT
INDUSTRIES



Total of 5489 jobs in the ICT industry in line with technological progress and changing industry needs



National Information Hub	Digital Payment Hub	Digital Identity
Since June 2021, National Information Hub continues to facilitate information sharing and integration among government agencies  PEOPLE HUB LAND HUB BUSINESS HUB VEHICLE HUB	To enable users to make money transfers (fund transfers) and digital payments more easily and quickly between various existing payment systems  Digital Payment Hub Instant Payment System Interoperable National QR Code Central Addressing Scheme	Single credential for login. Trusted, verifiable and secure 

GOVERNMENT DIGITALISATION

gov.bn


 *from Mar 2014
4,914,412
 Calls
 Services 431
 Agencies 23
 Avg. Call 37000
 Per Month



No. of Government Mobile Applications : **21**



INDUSTRY DIGITALISATION

PENJANA
Productivity and Efficiency Joint-Funding for Digital Adoption Scheme

Encourage the adoption of digital solutions by MSMEs through financial funding to a portion of the solutions total cost.

MSME Tech Clinic Program

Technical consultation services from digital experts for MSMEs who wish to adopt basic and advanced digital solutions in their businesses

66 Local MSMEs consulted

Cashless Society

To facilitate digital industry development and innovation in Brunei Darussalam

THRIVING DIGITAL INDUSTRY



Brunei Innovation Lab (BIL) has been established since 2022 with focus area on building a foundation for digital talents in deep tech ICT-related sectors.

101 & 102 Workshops

Workshops focusing Artificial Intelligence, Data Analytics, Game Development, and Robotics.

Since 2022
94 Workshops conducted
1,908 Participants

Startup Development



Since 2022
74 Canvas of new ideas **39** Startups supported

MANPOWER TALENT DEVELOPMENT

Brunei ICT Industry Competency Framework (BIICF) that can guide the local ICT professionals to have the relevant competencies and skills that are aligned with the industry's needs



20 job roles defined to date, with **additional 40 job roles** to be defined in the next 3 years

**Global Push for
Universal Access**

**Whole-of-
Government
Transformation**

**Emerging
Technologies and
Digital Business**

**Global Demand
for Future-Ready
Talent**

**Surge in Digital
Scams and Cyber
Fraud**

**Rising Global
Threats**

The Brunei Digital Economy Masterplan 2025 has almost reached its implementation period. With key strategic infrastructure and digital policies in place, as continuous efforts on digitalization towards realizing the ongoing vision making this country a Smart Nation, the next Masterplan aim to focused on driving impact where citizens and businesses are empowered to thrive in a digital-first Brunei, built on trusted services, inclusive access, and continuous innovation."



- ❖ Focused on creating a **digital first Government in service of the nation.**
- ❖ Empower a **digitally enabled population in support of meaningful lives.**
- ❖ Enabling **businesses to thrive in a tech-driven environment through innovation, infrastructure, and digital transformation.**
- ❖ Build **comprehensive foundations for a robust ecosystem for emerging technology** in Brunei Darussalam



BRUNEI DARUSSALAM

مکتوب قشاکوتن دان اینفوکومونیکاسی
MTIC MINISTRY OF
TRANSPORT AND
INFOCOMMUNICATIONS

Digital Economy Masterplan 2025

Building on Foundations: Our Digital Journey Ahead

Brunei International Airport

